MALLA REDDY ENGINEERING COLLEGE (AUTONOMOUS)
(Affiliated to JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD)
Gundlapochampally (H), Maisammaguda (V), Medchal (M), Medchal-Malkajgiri (Dist), Hyderabad

MBA I SEMESTER SUPPLEMENTARY EXAMINATIONS, JUNE-2018

Subject: Statistics for Management

Time: 3 hours

Max. Marks: 60

PART – A

Answer ALL questions of the following
Marks

5x4Mark=20

1. Write about statistics and its origin and development?
2. Calculate arithmetic mean from the following data.

Marks	25	30	35	40	45	50
No. of persons	1	3	5	7	6	2

3. Write the difference between diagrams and graphs?
4. Write about Chi- square test?
5. From the data given below compute Laspeyre's and Paasche's index numbers

Commodities	Price 2014	Price 2015	Quantity2014	Quantity 2015
A	4	10	50	40
B	3	9	10	2
C	2	2	5	2

PART-B

Answer ALL questions of the following

5x8 Marks= 40Marks

1. What is statistics and write about branches of statistics.

(Or)

2. Write the importance and scope of statistics.
3. Calculate the Arithmetic mean for the following frequency distribution.

Marks	0-10	10-20	20-30	30-40	40-50	50-60	60-70
No.of students	6	5	8	15	7	6	3

(Or)

4. Calculate the mean and Standard deviation from the following data

Valu	90-99	80-89	70-79	60-69	50-59	40-49	30-39
Frequency	2	12	22	20	14	4	1

5. Write the meaning, importance of tabulation? What are the parts of table?

(Or)

6. What are the general rules of graphical presentation of data?

7. Using the following summary data, perform a one way analysis of variance using $\alpha = 0.01$

n	Mean	Standard deviation
30	50.26	10.45
30	45.32	12.76
30	53.67	11.47

(Or)

8. The following table gives the marks obtained in economics and statistics by certain students in an examination. Calculate the value of co efficient of correlation

Marks Economics	44	42	58	56	79	76	66
Marks in statistics	56	49	53	59	65	78	58

9. Find the regression equation Y on X from the following data

X	24	20	28	36	32
Y	20	20	36	32	20

(Or)

10. Calculate Laspeyre's ,Paasche's and fisher's index number for 2016 with 2015 as base year

Commodity	Prices		Quantities	
	2015	2016	2015	2016
A	12	15	20	25
B	10	16	8	10
C	15	12	2	1
D	60	65	1	1
E	3	10	2	1

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MBA I SEMESTER SUPPLEMENTARY EXAMINATIONS, JUNE-2018

Subject: Business Communication

Time: 3 hours   Max. Marks: 60

PART – A

Answer ALL questions of the following   5x4Mark=20 Marks

1. Write appropriate dialogue for the following situation:

   Colleagues meet to plan a recreation tour.

2. What is Scanning? Give two examples.

3. Write briefly the strategies for writing the body of a letter.

4. Draft a circular for the postponement of a meeting.

5. Define Report. List the various parts of a business report.

PART-B

Answer ALL questions of the following   5x8 Marks= 40Marks

1. A. Give one word substitutes for the following and make sentences by using them
   i.   One who gives advice

   ii.   A great lover of books

   B. Give synonyms for the following words and use them in your own sentences
   i.   pious

   ii.   diligent

(OR)

2. Fill in the blanks with appropriate words:
   i.   Nothing can _____the fact that she is my best friend. (altar, alter)

   ii.   The little child is frightened of thunder and _____ . (lightning, lightening)

   iii.   This is a _____ point, so we have to discuss it. (moot, mute)

   iv.   He was busy _____ over the costs. (pouring, poring)

   v.   We were taken round the company's _____ . (premises, premise)

   vi.   Have you seen the new ____ shop? (stationary, stationery)

   vii.   The student was given a fee _____. (waver, waiver)

   viii.   You are very _____. (photographic, photogenic)

3. Differentiate critical and interpretative reading with examples.

(OR)

4. Explain the various techniques to improve reading skills.

5. Your company is planning to replace some of its office furniture. Write a letter to Corporate Seating, Inc., manufacturers of office furniture, explaining your needs and requesting any information that would help your company make a choice.

(OR)

6. You are Nikhil Chauhan of Hyderabad. You have just received a letter of appointment as Assistant Editor in the Times of India, Delhi. The letter is dated 25th of September, 2017, and the sender is Ms. Mary Abraham, General Manager. Write a three paragraph email letter accepting the offer formally.

7. Write brief notes on memos, minutes and circulars.

(OR)

8. How do you prepare for your presentation? Discuss the tips for a perfect presentation.

9. Imagine you are the Sales Manager of Ushodaya Enterprises. Write a report to the Managing Director, Ushodaya Enterprises, Hyderabad on the new bicycle highlighting its features.

(OR)

10 Explain the characteristics of a good report.

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MBA I SEMESTER SUPPLEMENTARY EXAMINATIONS, JUNE-2018

Subject: Managerial Economics

Time: 3 hours   Max. Marks: 60

PART – A
Answer ALL questions of the following   **5x4Mark=20 Marks**

1. Define managerial economics. How is managerial economics different form traditional economic?
2. Explain the factors determining demand.
3. Explain the concept of innovation and global competitiveness.
4. Write a short note on historical and sunk costs.
5. What are the salient features of Perfect competition?

PART-B
Answer ALL questions of the following   **5x8 Marks= 40Marks**

1. Managerial Economics is prescriptive rather than descriptive in character. Discuss.

OR

2. What are the basic economic principles used by a managerial economist? Explain.

3. Define elasticity of Demand. Explain different types of Price Elasticity of demand

OR

4. What is law of supply? Explain Assumptions and factors influencing elasticity of supply.

5. Explain the following.
   a) Cobb-Douglas production function.
   b) Marginal rate of technical substitution.

OR

6. What is Isoquant. Explain types and properties of Isoquant.

7. a) What are the determinants of cost?
   b) Explain cost output relationship in long run.

OR

8. What is overall cost leadership? Explain different cost concepts that are used by manager for decision making.

9. What is meant by Monopolistic competition? Explain Price-Output Determination under Monopolistic competition.

OR

10. Explain price and output determination under conditions of price leadership in an oligopolistic market in which there is a low cost producer.

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MBA I SEMESTER SUPPLEMENTARY EXAMINATIONS, JUNE-2018

Subject: Business Laws and Regulations

Time: 3 hours   Max. Marks: 60

PART – A

Answer ALL questions of the following   5x4Mark=20 Marks

1. Differentiate Indemnity and Guarantee.

2. Explain characteristics of negotiable instruments.

3. Describe the steps in winding up of company.

4. Explain procedure for advance payment of Tax.

5. Illustrate Cyber laws in India.

PART-B

Answer ALL questions of the following   5x8 Marks= 40Marks

1. Define nature of contract & essential elements of contract?

(OR)

2. Describe briefly about contract of agency?

3. Compare and contrast between promissory note and bill of exchange.

(OR)

4. Distinguish between a 'holder' and a 'holder in due course'.

5. "Promotion is the first stage in the formation of a Company" – Explain the several stages involved in the formation of a company.

(OR)

6. Elucidate about company meetings, resolutions & winding up of a company?

7. Describe important provisions of Income Tax Act?

(OR)

8. What is GST? What are the difficulties in implementing GST in India?

9. Describe the Indian IT act-challenges to Indian Law and cyber crime scenario in India?

(OR)

10. Explain the effect of cyber crimes on corporate India.

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MBA I SEMESTER SUPPLEMENTARY EXAMINATIONS, JUNE-2018

Subject: Management And Organization Behaviour

Time: 3 hours   Max. Marks: 60

PART – A

Answer ALL questions of the following   **5x4Mark=20 Marks**

1. 'Strategic management and management are same.' Do you agree? Why?
2. What is rationality in decision making? Discuss the factors limiting rationality in decision making.
3. Explain the views of Mintzberg on management by explain the managerial roles.
4. How are controlling and planning interrelated? Discuss nature of controlling.
5. Define communication. Briefly discus the process of communication.

PART-B

Answer ALL questions of the following   **5x8 Marks= 40Marks**

1. Define team. List its features. Suggest techniques to make the team effective.

OR

2. What is a group? Explain its characteristics and state reasons for joining the group.
3. 'OB is facing a number of challenges in today's business world', Comment on the statement addressing key issues. Highlight the contributing disciplines to OB.

OR

4. What is organizational Behaviour? Explain its nature. Why it should be used carefully?
5. Selection of any organizational structure depends on many factors. Explain factors affecting choice of structure for an organization.

OR

6. What is matrix organization? How does it differ from project organization? Write its merits and demerits.
7. Explain Henery Fayol's Administrative school. Write a descriptive note on all fourteen principles of management and scientific management school.

OR

8. What Maslow believes as Motivators, Hezberg believes as Hygiene Factors. Which view do you agree with and Why?
9. What is perception? State its features. How does perception differ from sensation?

OR

10. Can attitude be changed? Suggest managerial actions to change attitude.

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MBA I SEMESTER SUPPLEMENTARY EXAMINATIONS, JUNE-2018

Subject: **Financial Accounting and Analysis**

Time: 3 hours   Max. Marks: 60

PART – A

Answer ALL questions of the following   **5x4Mark=20 Marks**

1. Describe the accounting cycle briefly.

2. Distinguish capital expenses from revenue expenses.

3. Explain how the cost of inventory consumed in a year is calculated.

4. How are cash profits different from book profits?

5. What is Window dressing and what are the limitations of financial statements?

PART-B

Answer ALL questions of the following   **5x8 Marks= 40Marks**

1. What is accounting? Discuss the importance, objectives and principles of accounting.

(OR)

2. Explain the accounting conventions and their importance in the current accounting system in detail.

3. How are accounting transactions entered in Journal? What are the different types of subsidiary books and what is their significance?

(OR)

4. Illustratively explain the methods for calculating depreciation on fixed assets. What is their impact on measurement of business accounting ?

5. What are single entry and double entry systems? What are their advantages and disadvantages?

(OR)

6. How does accounting treatment take place as per the statement of affairs method and how are the missing figures calculated? Explain taking a suitable example.

7. Distinguish between the preparation and analysis of cash flow statement and funds flow statement. What role do they play in financial analysis?

(OR)

8. What is meant by funds from operations? What is the formula for calculating funds from operations? Calculate funds from operations using the following particulars of ABC Company Ltd.: Net income – Rs. 50,00,000, Depreciation - Rs. 15,00,000, Gain on the sale of property – Rs. 3,00,000.

9. From the following Trading Account and Profit and Loss Account of M/s. Raja & Co. for the year ended on 31st Dec., 2016, calculate 1. Gross profit ratio, 2. Operating ratio, 3. Operating profit ratio and 4. Net profit ratio.

Trading Account

Dr   Cr

Particulars	Rs.	Particulars	Rs.
To Opening stock	65,000	By Sales	4,25,000
To Purchases	2,75,000	By Closing stock	75,000
To Wages	25,000		
To Gross profit c/d	1,35,000		
	5,00,000		5,00,000

Profit and Loss Account

Dr   Cr

Particulars	Rs.	Particulars	Rs.
To Administrative Expenses	45,000	By Gross Profit b/d	1,35,000
To Selling and Distribution expenses	10,000	By Interest on investment	15,000
To Office expenses	5,000		
To Non-operating expenses	15,000		
To Net profit	75,000		
	1,50,000		1,50,000

(OR)

10 How are the company financial statements analyzed horizontally and vertically? Explain with suitable examples.